

Big Red Band Boosters, Inc.

P.O. Box 64310
Souderton, PA 18964



August 20, 2020

Dear _____,

As you probably already know, I am an active participant in the music program at the Souderton Area High School, including our Big Red Marching Band. It has been several months since students gathered in classrooms at Souderton Area High School, and extracurricular activities including our music programs had been cancelled. I have been eagerly anticipating the start of the new school year in the hopes that we will be able to take the field again!

When thinking about the music programs at SAHS, I picture our stadium seats and concert halls filled with fans – our fellow students, family members, and friends across our community. While we don't yet know exactly what this season will bring, the Souderton Big Red Marching Band is already hard at work on our music, marching, and team-building. The SAHS music programs provide the opportunities to build long-lasting friendships and learn many life skills including time management and teamwork.

Now more than ever, we need your support for this music program.

Your generous participation will help me and other band students via the Big Red Band Boosters, Inc. ("BRBB"). The BRBB is the parent organization that supports the Souderton Area High School band ensembles: marching band, winter guard, indoor drumline, concert band, jazz band, and symphonic band. Students participate in area parades and competitions and generate team spirit during football games and other school events, as well as perform in winter and spring concerts.

These programs receive basic financial support from the Souderton Area School District, but we rely on fundraising to help further support the music programs. The BRBB provides funding in numerous ways, and they need to raise \$30,000 a year to continually provide for music arrangements, show designs, camps, awards, and other items needed to support students in competitions and exhibitions, including uniforms, equipment, and props.

I have been asked to try to raise \$150 towards this goal.

*We recognize due to the current circumstance of the pandemic, some of you may be unable to give at this time. **But for those who are able, please review the attached Sponsorship Form and consider being part of our program.***

Thank you in advance for your contribution to my music programs! My fellow musicians and I are truly fortunate to have AWESOME music teachers/directors and dedicated band parents, as well as people like you who support our love of music. When we are able to perform again, please come to our concert halls, parade routes, and stadium and see what you have helped to build!

Many thanks,

Souderton Area High School Big Red Band Boosters: Annual Sponsorship Form

The Big Red Band Boosters (BRBB) invite you to support the 2020 Souderton Area High School Big Red Marching Band, all school bands, and the indoor performing ensembles. The Souderton Area School District spans over 62,000 families; we have a strong commitment to our music programs. This is a treasured community in which we take great pride. The Boosters work year-round to build up the music community through the enrichment of the next generation of musicians. To learn more about us and the band program, visit us at www.soudertonbigred.org.

On behalf of the students, their instructors, and the parent Boosters, thank you for your support. Please join us at one of our events to see firsthand what you are supporting. *Questions?* Send a message to sponsorships@soudertonbigred.org.

Become an Annual Sponsor

Businesses, Families, and Friends: We'd love to have you as a sponsor! Sponsorship options and the related acknowledgements are noted below. Sponsorship forms and payment must be received by **September 18th, 2020**.

The Big Red Band Boosters, Inc., is a non-profit 501(c)(3) organization, so your support may be tax-deductible. Contributions in excess of \$250 will be receipted.

Step 1: Tell us about you or your business

Your name *and/or*
business name: _____

Address: _____

Email Address: _____ Phone Number: _____

Step 2: Select your Sponsorship choice *(choose one)*

- The Whole Note - \$500**
- Full page display in the Programs for our fall and winter shows (7½" x 10")
 - Acknowledgement in the sponsor listing at our concession stand for Home Shows
 - Verbal recognition by our announcer at our Home Shows, and via our social media presence in lieu of announcements at football games this year. Recognition for this year's contributions will also be made during the 2021 football season.
- The Half Note - \$250**
- Half page display in the Programs for our fall and winter shows (horizontal 7½" x 5" or vertical 3½" x 10")
 - Acknowledgement in the sponsor listing at our concession stand for Home Shows
- The Quarter Note - \$100**
- Quarter page display in the Programs for our Home Shows (3½" x 4¾")
- The Eighth Note - \$75**
- Business card display in the Programs for our Home Shows (3¾" x 2")
- The Sixteenth Note - \$50**
- Patron name (as written below) will be printed in the Programs for our Home Shows
- The Grace Note – *any amount***
- I am not interested in a formal sponsorship and do not wish my name to appear in Programs as a sponsor.
 - Instead, I have enclosed a gift in the amount of \$_____.

Step 3: Send us what you want to have printed in our Program *(choose one)*

- I have enclosed camera-ready copy of my Sponsorship page display.
- I will email a PDF file of my Sponsorship page display to sponsorships@soudertonbigred.org.
- Include your name and "BRBB Sponsorship page display" in the Subject.
- Sixteenth Note Sponsors only:** Print my name in Programs like this:

Patron Name: _____

Step 4: Send your completed Sponsorship Form and payment

Make checks payable to **BRBB**. Please note "Annual Sponsorship" in the memo line.

Mail this form, your camera-ready display page (if applicable) and check to **BRBB, PO Box 64310, Souderton, PA 18964**.