

Big Red Band Boosters, Inc.

P.O. Box 64310
Souderton, PA 18964



August 13, 2018

Dear _____,

As you probably already know, I am an active participant in the music program at the Souderton Area High School. As we begin the new school year, we also begin a new fundraising season. I am asking for your help to make our program a success.

Your generous participation will help me and other band students via the Big Red Band Boosters, Inc. (“BRBB”). The BRBB is the parent organization that supports the Souderton Area High School band ensembles: marching band, winter guard, indoor drumline, concert band, jazz band, and symphonic band. Students participate in area parades and competitions and generate team spirit during football games and other school events, as well as perform in winter and spring concerts.

These programs receive basic financial support from the Souderton Area School District, but we rely on fundraising to help further support music programs. The BRBB provides funding in numerous ways, and they need to raise \$30,000 a year to continually provide for music arrangements, show designs, camps, awards, and other items needed to support students in competitions and exhibitions, including uniforms, equipment, and props. *I have been asked to try to raise \$150 towards this goal.*

Please review the attached sponsorship letter and think about how you can be a part of our program. Thank you in advance for your contribution to my music programs. My fellow musicians and I are very fortunate to have AWESOME music teachers/directors and dedicated band parents, as well as people like you who support our love of music.

Many thanks,

The Big Red Band Boosters cordially invite you to join other local and regional businesses and families in supporting the 2018 Souderton Area High School Big Red Marching Band and various indoor performing ensembles. The Souderton Area School District spans over 62,000 families – and the commitment to the music program is a strong one. This is a treasured community in which we take great pride. The Big Red Band Boosters work year-round to build up this community through the enrichment of the next generation via the various high school band programs.

Businesses, please consider supporting us by becoming a sponsor. Our sponsorship options and the related acknowledgements are noted below, and we know that you will find one that works for you. All sponsorships must be received by **September 14, 2018** for inclusion in the program for our first competition on September 29, 2018. If you have any questions, please contact Cheri Stine at 267-446-7574.

Families, please consider supporting us with your generous contributions. The Big Red Band Boosters, Inc. is a non-profit 501(c)(3) organization, so your support may be tax deductible.

On behalf of the students, their instructors, and the parent boosters, thank you in advance for your generous support. We are honored to partner with you - please join us at one of our events and see firsthand what you are supporting!

Name: _____

Business Name: _____

Address: _____

Email Address: _____ Phone Number: _____

Sponsorship Options – Check one:

The Whole Note - \$500

- Full page display in the programs for our fall and winter shows (7½" x 10")
- Acknowledgement in the sponsor listing at our concession stand for home football games and our fall and winter shows
- Verbal recognition by our announcer at our fall and winter shows

The Half Note - \$250

- Half page display in the programs for our fall and winter shows (horizontal 7½" x 5" or vertical 3½" x 10")
- Acknowledgement in the sponsor listing at our concession stand for home football games and our fall and winter shows

The Quarter Note - \$100

- Quarter page display in the programs for our fall and winter shows (3½" x 4¾")

The Eighth Note - \$75

- Business card display in the programs for our fall and winter shows (3¾" x 2")

The Sixteenth Note - \$50

- Patron name in the programs for our fall and winter shows

Display Options – Check one:

- Sponsorship display enclosed (please send camera ready copy)
- Sponsorship display will be e-mailed (pdf) to thestinefamily@hotmail.com. (Note "2018 BRBB Sponsor Ad" on the subject line.)

~ OR ~

I'm not interested in a formal sponsorship, but enclosed is my gift of \$_____ in support of the Souderton Area High School band program.

Contributions in excess of \$250 will be receipted.

Please return your completed form and payment to the BRBB, PO Box 64310, Souderton PA 18964